

## SUPPORTING GROUP: LEADERS

*Ideal Behavior:* Function as the “link support person” – to assist in linking women and families to the closest source of skilled obstetric care for all births (normal births and obstetric complications & emergencies)

Stages of Change			Indicators	Survey Questions
<b>I. Pre-contemplation</b>	<ul style="list-style-type: none"> <li>▪ <b>Unaware</b> Hasn't thought about need to change behavior</li> </ul>	<ul style="list-style-type: none"> <li>▪ Is not aware that all births need link to skilled attendance because every birth can develop complications</li> </ul>	<p><i>% never thought about supporting women to seek timely skilled attendance for all births</i></p> <p><i>% not aware of need for link to skilled attendance at all births</i></p>	
<b>II. Contemplation</b>	<ul style="list-style-type: none"> <li>• <b>Resistor</b> Aware, unwilling to change behavior</li> <li>• <b>Neutral</b> Aware, no opinion on behavior change</li> <li>• <b>Uncommitted</b> Aware, willing to consider behavior change, but has not decided</li> </ul>	<ul style="list-style-type: none"> <li>▪ Recognizes that all births need a link to skilled attendance, but...                             <ul style="list-style-type: none"> <li>• Believes that birth is a private family affair or women's matter, not leaders' responsibility</li> <li>• Waits for women/families to approach him/her</li> <li>• Fears logistical constraints – distance, language</li> </ul> </li> <li>▪ Recognizes that there is a problem &amp; believes can help women, not sure how to start or what to do</li> </ul>	<p><i>% aware of need for link to skilled attendance at all births</i></p> <p><i>% not positive about linking women and families to skilled care</i></p> <p><i>% neither positive nor negative about linking women and families to skilled care</i></p> <p><i>% positive about functioning as a link support person</i></p>	
<b>III. Decision</b>	<ul style="list-style-type: none"> <li>• <b>Intender/Procrastinator</b> Has decided to adopt new behavior but has not taken any specific actions toward change</li> </ul>	<ul style="list-style-type: none"> <li>▪ Agrees with link support person role for leaders but has not taken any steps</li> </ul>	<p><i>% intending to be link support person</i></p>	
<b>IV. Action</b>	<ul style="list-style-type: none"> <li>▪ <b>Planner</b> Has decided to adopt behavior and begun specific planning toward behavior change</li> <li>▪ <b>Doer/ Attempted</b> Has decided to adopt behavior and has tried the behavior but encountered barriers, did not succeed</li> <li>▪ <b>Doer/ Successful</b> Has decided to adopt behavior and has implemented/performed the behavior successfully</li> </ul>	<ul style="list-style-type: none"> <li>▪ Makes plans to be link support person:                             <ul style="list-style-type: none"> <li>▪ Gets informed about how to link</li> <li>▪ Informs community about availability</li> <li>▪ Gets approval from leaders above/ TBAs if necessary</li> </ul> </li> <li>• Attempted to inform and refer women and families to the closest source of skilled obstetric care but was not successful</li> <li>▪ Informed and referred women and families to the closest source of skilled obstetric care</li> </ul>	<p><i>% who are able to name steps (when, how) taken to be link support person</i></p> <p><i>% who have discussed with others</i></p> <p><i>% feel confident to help</i></p> <p><i>% received approval from other leaders/TBAs if necessary</i></p> <p><i>% have linked women and families to closest source of SC</i></p>	

<p><b>V. Maintenance</b></p>	<ul style="list-style-type: none"> <li>▪ <b>Repeater</b> Performs the behavior again at next opportunity</li> <li>▪ <b>Advisor</b> Recommends behavior to friends, peers, others</li> </ul>	<ul style="list-style-type: none"> <li>• Continues to link women and families to closest source of obstetric care</li> <li>• Advises families and other leaders about supporting women to seek timely skilled care through functioning as a link support person</li> </ul>	<p><i>% continued to function as link support person (___ births)</i></p> <p><i>% advised families and other leaders about being a link support person</i></p>	
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