

SUPPORTING GROUP: LEADERS

Ideal Behavior: Function as the “link support person” – to assist in linking women and families to the closest source of skilled obstetric care for all births (normal births and obstetric complications & emergencies)

Stages of Change			Indicators	Survey Questions
I. Pre-contemplation	<ul style="list-style-type: none"> ▪ Unaware Hasn't thought about need to change behavior 	<ul style="list-style-type: none"> ▪ Is not aware that all births need link to skilled attendance because every birth can develop complications 	<p><i>% never thought about supporting women to seek timely skilled attendance for all births</i></p> <p><i>% not aware of need for link to skilled attendance at all births</i></p>	
II. Contemplation	<ul style="list-style-type: none"> • Resistor Aware, unwilling to change behavior • Neutral Aware, no opinion on behavior change • Uncommitted Aware, willing to consider behavior change, but has not decided 	<ul style="list-style-type: none"> ▪ Recognizes that all births need a link to skilled attendance, but... <ul style="list-style-type: none"> • Believes that birth is a private family affair or women's matter, not leaders' responsibility • Waits for women/families to approach him/her • Fears logistical constraints – distance, language ▪ Recognizes that there is a problem & believes can help women, not sure how to start or what to do 	<p><i>% aware of need for link to skilled attendance at all births</i></p> <p><i>% not positive about linking women and families to skilled care</i></p> <p><i>% neither positive nor negative about linking women and families to skilled care</i></p> <p><i>% positive about functioning as a link support person</i></p>	
III. Decision	<ul style="list-style-type: none"> • Intender/Procrastinator Has decided to adopt new behavior but has not taken any specific actions toward change 	<ul style="list-style-type: none"> ▪ Agrees with link support person role for leaders but has not taken any steps 	<p><i>% intending to be link support person</i></p>	
IV. Action	<ul style="list-style-type: none"> ▪ Planner Has decided to adopt behavior and begun specific planning toward behavior change ▪ Doer/ Attempted Has decided to adopt behavior and has tried the behavior but encountered barriers, did not succeed ▪ Doer/ Successful Has decided to adopt behavior and has implemented/performed the behavior successfully 	<ul style="list-style-type: none"> ▪ Makes plans to be link support person: <ul style="list-style-type: none"> ▪ Gets informed about how to link ▪ Informs community about availability ▪ Gets approval from leaders above/ TBAs if necessary • Attempted to inform and refer women and families to the closest source of skilled obstetric care but was not successful ▪ Informed and referred women and families to the closest source of skilled obstetric care 	<p><i>% who are able to name steps (when, how) taken to be link support person</i></p> <p><i>% who have discussed with others</i></p> <p><i>% feel confident to help</i></p> <p><i>% received approval from other leaders/TBAs if necessary</i></p> <p><i>% have linked women and families to closest source of SC</i></p>	

V. Maintenance	▪ Repeater Performs the behavior again at next opportunity	• Continues to link women and families to closest source of obstetric care	% continued to function as link support person (____ births)	
	▪ Advisor Recommends behavior to friends, peers, others	• Advises families and other leaders about supporting women to seek timely skilled care through functioning as a link support person	% advised families and other leaders about being a link support person	