

SUPPORTING GROUP: EFFIs

Ideal Behavior: Support women to receive timely skilled attendance by promoting a link care provider for all births (normal births and obstetric complications & emergencies)

Stages of Change			Indicators	Survey Questions
I. Pre-contemplation	<ul style="list-style-type: none"> • Unaware Hasn't thought about need to change behavior 	<ul style="list-style-type: none"> ▪ Is not aware that timely skilled attendance may be needed for all births ▪ Has never thought about using a link care provider 	<p><i>% not aware that a skilled attendant is necessary for all births</i></p> <p><i>% never thought about promoting a link care provider</i></p>	
II. Contemplation	<ul style="list-style-type: none"> • Resistor Aware, unwilling to change behavior • Neutral Aware, no opinion on behavior change • Uncommitted Aware, willing to consider behavior change, but has not decided 	<ul style="list-style-type: none"> • Aware of need for link care provider • Thinks that link care provider could be useful to the woman and community but: <ul style="list-style-type: none"> • Prefers to do "traditional way" • Distrusts skilled providers outside of community • Aware of need for link care provider, and EFFIs role in promoting their use, but unsure whether she will promote 	<p><i>% aware that skilled attendant is necessary for all births</i></p> <p><i>% not positive toward promoting link care provider</i></p> <p><i>% neither positive nor negative toward promoting a link care provider</i></p> <p><i>% would consider promoting a link care provider to ensure skilled attendance at all births</i></p>	
III. Decision	<ul style="list-style-type: none"> • Intender/Procrastinator Has decided to adopt new behavior but has not taken any specific actions toward change 	<ul style="list-style-type: none"> • Believes that link care provider is a good idea but has not done or said anything yet 	<p><i>% intending to accept and promote link care provider at next birth</i></p>	
IV. Action	<ul style="list-style-type: none"> ▪ Planner Has decided to adopt behavior and begun specific planning toward behavior change ▪ Doer/ Attempted Has decided to adopt behavior and has tried the behavior but encountered barriers, did not succeed ▪ Doer/ Successful Has decided to adopt behavior and has implemented/performed the behavior successfully 	<ul style="list-style-type: none"> ▪ Agrees with idea of link care provider and decides when and how to promote • Tries to promote link care provider but is unsuccessful ▪ Accepts and promotes the proposed "link care provider" among family and peers in her community 	<p><i>% who can name steps will take to promote link care provider (when and how)</i></p> <p><i>% who have discussed using link care provider with family or peers</i></p> <p><i>% who discussed link care provider with family but did not use</i></p> <p><i>% used link care provider (in last birth in family)</i></p>	
V. Maintenance	<ul style="list-style-type: none"> • Repeater Performs the behavior again at next opportunity • Advisor Recommends behavior to friends, peers, others 	<ul style="list-style-type: none"> ▪ Continues to accept and promote link care provider among family and peers. 	<p><i>% used link care provider for (___ births in family)</i></p>	