

The Manoff Group at the 2018 SBCC Summit

Monday, April 16	
11:15am – 12pm & 3:45 – 4:30pm Exhibit Hall	Poster: The Best of Both Worlds: Combining What Works in Adaptive Management and Human-centered Design, Neha Shah
3:30pm – 4:45pm Uluwatu 6	Multimedia Showcase: A Healthy Balance: Communicating Positive Nutrition, Ashley Aakesson
Tuesday, April 17	
10:00am – 11:15am Uluwatu 6	Multi-media Showcase: Harnessing EE Power for TB, Maternal Mortality and Modern Slavery, Christina Wakefield (moderating)
11:15am – 12pm & 3:45 – 4:30pm Exhibit Hall	Poster: Engaging Emotions through Monitoring Data, Neha Shah
12:15pm – 1:15pm Uluwatu 6	Multimedia Showcase: Engaging Men in Health and Nutrition as Fathers, Partners and Leaders, Edward Kweku Eson Thompson, Neha Shah (moderating)
2:30pm – 3:45pm Uluwatu 3	Skills-building: How to Think BIG: Applying Behavioral Integration Guidance to Develop a Behavioral Profile and Effective Behavior Change Strategy, Christina Wakefield
4:30pm – 5:45pm Uluwatu 2	Skills-building: Learning the ABC's for Integrating Behavioral Design into Nutrition-Sensitive Agriculture Projects, Ashley Aakesson
Wednesday, April 18	
10:00am – 11:15am Kintamani 3	Oral Presentation: The Missing Link: Using Behavioral Data to Connect Household, Community and Institutional Level Programs for Adaptive Management, Neha Shah
10:00am – 11:15am Uluwatu 6	Multimedia Showcase: Interactive Platforms for Change, Ashley Aakesson (moderating)
11:15am – 12pm & 3:45 – 4:30pm Exhibit Hall	Poster: SOAR: The Soap-on-a-Rope Trial: How Nudge Theory was Adapted and Used to Improve Handwashing in Zambia, Christina Wakefield
11:15am – 12pm & 3:45 – 4:30pm Exhibit Hall	Poster: 1000 Days Nutrition: Enhanced Community Conversation Documentation Research in Ethiopia (Lydia Clemmons , Wossen Negash for Save the Children)
12:00pm – 1:15pm Uluwatu 5	Oral Presentation: I Know, but What Do I Do? Moving from Excellent Research to Impactful Programming, Christina Wakefield
4:30pm – 5:30pm Kintamani 5	Oral Presentation: Keeping It Together: Creative SBCC Frameworks and Tools Unify Multiple Behavioral Themes Across Sectors, Christina Wakefield
Thursday, April 19	
11:15am – 12pm & 3:45 – 4:30pm Exhibit Hall	Poster: When a Story Isn't Just a Story: Catalyzing Communities to Change Behavior through Immersive Story-telling, Edward Kweku Eson Thompson
12:00pm – 1:15pm Uluwatu 7	Oral Presentation: Thinking Bigger: Accelerating Maternal and Child Survival through Improving the Design, Adaptive Management, and Real-time Tracking of SBC, Christina Wakefield

And please come visit us at Booth 23!